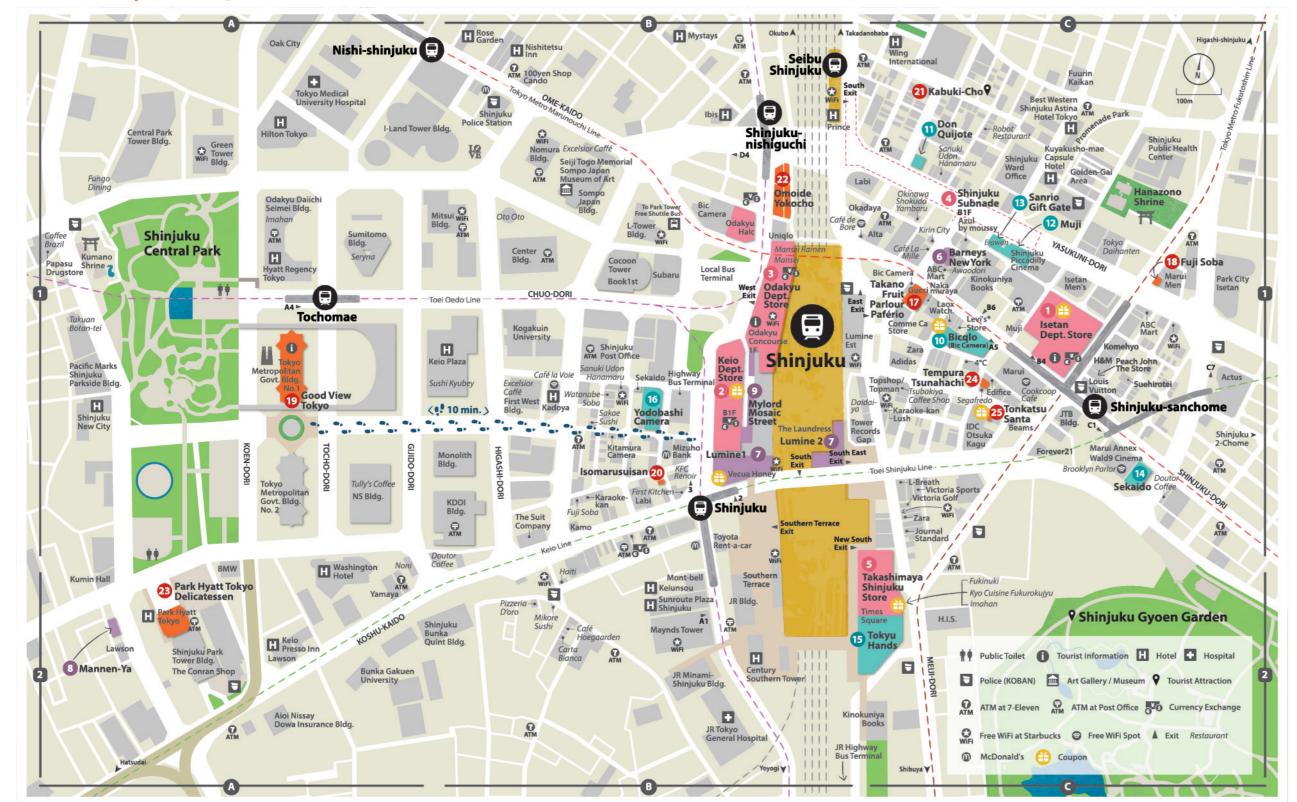
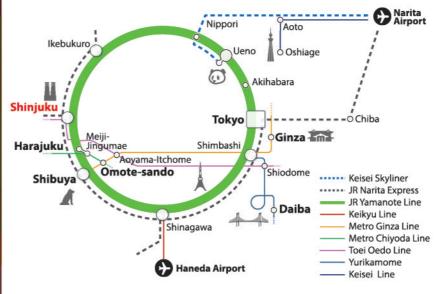
## Area Map Shinjuku





## Access Map



# TOKYO Official Shopping Map





Welcome to the best shopping spots in the area!
Coupon: Valid until 31 March 2016

KEISEI



6th Floor Nisshin Building 346-6 Yamabuki-cho, Shinjuku http://www.gotokyo.org/en

Published on March, 2015

SKYLINER Search

## Best Spot Guide 🚳

Shinjuku gives off the most Asian style heat in Tokyo. Students and businessmen, people from all walks of life and ethnic groups crowd together on streets lined with places popular with both locals and tourists! Shinjuku town begins at the world's busiest train station let's shop Tokyo Shinjuku-style!

With their lineup brimming with trendy items, from fashion to food, they are said to be the "edgy" department. Reopened after remodeling in 2013 after extensive renovations with a "fashion museum" theme. Their collection of in-season brands and fashionable spaces are more extensive complete with limited items

♥3-14-1 Shinjuku, Shinjuku-ku 🗟 Shinjuku-sanchome Sta. / Shinjuku Sta. �10:30-20:00, No scheduled closes ☐ isetan.mistore.ip/store/shiniuku

☐ isetan.mistore.ip/store/shiniuku

☐ isetan.mistore.ip/store/shiniuku

Keio department store stocks a wide range of Japanese cosmetic brands, including Shiseido and Fancl, Directly connected to Shinjuku Station, the store also offers popular food fairs, traditional Japanese sweets, sake, women's shoes for all occasions, baby and children's wear, Japanese ceramics, and health foods.

♦ 1-1-4 Nishi-Shinjuku, Shinjuku-ku 💂 Shinjuku Sta. Japanese ceramics, and health foods.

№10:00-20:00 (Restaurants 11:00-22:00), No scheduled closes 

info.keionet.com

This store's cosmetics department is the largest in Japan and is not to be missed. Its food department has an abundant selection of bento boxes and sweets, and Halc Sports stocks a good range of travel goods.

**♀** 1-1-3 Nishi-Shinjuku, Shinjuku-ku

 ⇔Shinjuku Sta. №10:00-20:00 (Restaurants 11:00-22:00), No scheduled closes \*Trading hours may vary depending on the period. www.odakvu-dept.co.ip

Shinjuku's largest underground shopping mall has around 100 stores, including boutiques, variety stores, services, restaurants, and a currency exchange. Its car park holds 400 cars and is open 24-hours, year round.

 
 Yasukuni-dori underground, 1-chome, Kabukicho, Shinjuku-ku
 ■ Seibu-shinjuku Sta. / Shinjuku Sta. / Shinjuku-sanchome Sta. ●10:00-21:00 (Restaurants 11:00-23:00)\*May vary by store, No scheduled closes www.subnade.co.ip

long time. They show "The Basic" of Japanese department

## 6 Barneys New York

and they have some originals too. You will see something you'll never see anywhere else!

☐Shinjuku Sta. / Shinjuku-sanchome Sta.

Mon.-Thu., Sun.: 11:00-20:00, Fri., Sat.: 11:00-20:30, No scheduled closes www.barneys.co.jp/stores

other stores.

www.lumine.ne.jp/shinjuku

With the biggest selection and best prices in the Tokyo metro area, this store carries work uniforms, safety equipment, and more. It is also popular with young folks and models that add their own individual fashion to work clothes and boots that

> the shop also has English-speaking staff on hand. ♥ 3-8-1 Nishi-Shiniuku, Shiniuku-ku ■Tochomae Sta. /

Mosaic Street runs from the Shinjuku station's West Exit to the South Exit and is part of the popular Mylord shopping area. Stores along this shopping street offer everything from Japanese knick-knacks to popular, domestic-brand apparel. It is fun just window shopping.

♥ 1-1-3 Nishi-Shinjuku, Shinjuku-ku 

Shinjuku Sta.

№10:00-21:00 (Fashion Floor 11:00-21:00 Restaurant-23:00) No scheduled closes 
www.shinjuku-mylord.com

This is it, none other than "Bic Camera" in other words "The Electricity". Doing not only electronics, but camera, watches, toys and even drinks, medicines and sporting goods too. The Japan's own "UNIOLO" can be found as well in this electronics based complex.

♥3-29-1 Shinjuku, Shinjuku-ku

This Japanese characteristic discount store has got all you need From cosmetics and foods to clothes, electronics and even high-class brand items, the store is piled up with items that makes you feel like you are treasure hunting. Placed right in the middle of Kabuki-cho, they welcome you 24-hours a day

♥ 1-16-5 Kabukicho, Shinjuku-ku 

Shinjuku Sta.

●24 hours, Open throughout the year www donki com

This store, located in the heart of Shinjuku, stocks the most Muji goods of all the Shinjuku branches. Its impressive range includes popular carry bags, aromatherapy products and food items that make ideal gifts. Enjoy your shopping experience in comfort in pleasant surroundings

♥ Shinjuku Picadilly B1-2F, 3-15-15 Shinjuku, Shinjuku-ku ☐Shinjuku Sta. 
☑11:00-21:00, No scheduled closes ■ www.muii.com

The world's largest Hello Kitty monument greets you as you enter the world's first Sanrio Gift Gate. It's a popular spot for commemorative photos as well as a fun store for all ages.

No scheduled closes

www.sanrio.co.jp/shop/ch1129000

boasting Japan's best selection of painting and framing supplies Not only that, they cover domestic and imported items in design and comic-making materials, and stationary as well. As far as

♥ 3-1-1 Shinjuku, Shinjuku-ku 🖳 Shinjuku-sanchome Sta / Shiniuku Sta 9.30-21.00 Open throughout the year (except for the New Year's holidays) 🖴 www.sekaido.co.jp

about this devastating department when you go back. First, their massive collection that it's hard to believe there is a thing they don't have. Second, their kind staff with unbelievable knowledge of their items. And last but not least, the food sample magnets and DIY diorama kits show just another example of Japanese originals.

ta. №10:00-21:00, No scheduled closes 🔤 shinjuku.tokyu-hands.co.jp

## 16 Yodobashi Camera

Yodobashi Shinjuku West, the flagship, houses an abundant variety of cameras, appliances, televisions, watches, video games, and more. Else on the 2nd floor of "Smartphone House", the outlet area is open, packed full of great bargains on electronic Duty free sales is also available.

♥ 1-11-1 Nishi-Shinjuku, Shinjuku-ku 🗏 Shinjuku Sta. 9:30-22:00, Open throughout the year

## Takano Fruit Parlour Pafér

This parfait bar is run by fruiterer Takano, which was established 120 years ago. It prides itself on serving fine tasting parfaits made with choice, delicious fruit.

♥3-26-11 B2F Shinjuku, Shinjuku-ku

No scheduled closes □ takano.ip



If you are to know the soul of Japan and the Japanese, Soba is something you can't avoid. This widely known Soba chain has all that you need. You will find cheap-but-great things here with Soba, Udon, Donburi and others. Doesn't matter where you are from, your neighbor is here, waiting for you 24-hours a day, even after you hang around Kabuki-cho.

♥ 5-16-5 Shiniuku, Shiniuku-ku ■Shiniuku-sanchome Sta. / Shiniuku Sta. ●24 hours. Closed from January 1st to January 3rd fujisoba.co.jp

Located on the 45th floor of the Tokyo Metropolitan Government No. 1 Building's North Tower, this café and restaurant offers spectacular, panoramic views of Tokyo from any seat

**♦** 45F Tokyo Metropolitan Government Bldg. No. 1 North Tower, 2-8-1 Nishi-Shinjuku, Shinjuku-ku ■Tochomae Sta. / Shiniuku Sta. ●9:30-L.O.21:30 (\*Closed 17:30-18:00 for break), Closed on 2nd & 4th Mon. (In case of national holiday, closed Tue.) www.luckbag.jp/goodview

With water tanks and large fisherman flags, the interior of thi seafood restaurant resembles a fishing port. Enjoy fresh seafood caught that morning at reasonable prices. The restaurant is open 24 hours and has menus available in multiple languages

♥ 1-18-15 1-2F Nishi-Shinjuku, Shinjuku-ku ☐Shinjuku Sta. 
☐24 hours, Open throughout the year 

maybe, Kabuki-cho formerly know as "Town that doesn't sleep". Bar, diners, karaoke and internet café are all yours for night time dreams. Want some real dreams? Then, try the tiny capsule-shaped room with bed inside called "capsule hotel"

for being friendly, delicious and cheap. You will be enticed by the appetizing aromas wafting throughout the area and the inviting, red lanterns at sunset. Savor the flavors of the common folk with Yakitori skewered chicken, roast entrails, set meals, and more. This area is located beside Shinjuku's

♥1 Nishi-Shinjuku, Shinjuku-ku 💂 Shinjuku-nishiguchi Sta. / Shinjuku Sta. 

May vary by store 

www.shinjuku-omoide.com

and gourmet shop located on the hotel's first floor. Whether eating-in or taking-out, your taste buds are sure to be tantalized by the line-up of original deli items made using chef's exclusive selection of more than 400 ingredients from around the world. Add to your takeout menu with a few items from the showcase

Shinjuku Sta. №11:00-19:00, Open throughout the year tokyo.park.hyatt.com/en/hotel/dining/delicatessen.html

## 2 Tem

tempura made with traditional methods. The cooks carefully deep fry each piece in pure sesame oil to ensure diners savoi the exceptional flavors of the seasonal delights on offer.

●11:00-22:30, Open throughout the year www.tunahachi.co.jp

cutlet. Using only domestic ingredients, the succulent cutlets made with choice pork have a crispy coating. Dinnertime favorites include the Berkshire pork tonkatsu, which is available in limited servings each day, and the mixed fry

Sta. Tue. to Fri.: 11:30- L.O.14:00, 17:00-L.O.21:15, Sat., Sun., and holidays: 11:30- L.O.21:15, Closed Mon. (In case of national holiday closed Tue.) 

tonkatsu-santa.appspot.com

## **Tokyo Tourist Information Center Main Office**



Let's visit the Tokyo Tourist Information Center of the Tokyo Metropolitan Government Building No. 1 North Tower. It offers all the sightseeing information you need, from brochures in various languages to volunteer Tokyo tour guides. Internet and free WiFi services available. (9:30-18:30 \*Closed year-end through New Year holidays and during building maintenance)

## Area Guide



Discover the local attractive sights while shopping



## Shopping Advice

## What types of shops are there?

Take full advantage of the foreign customer services provided by the major department stores, fashion shopping malls and electronics retailers. There are ethnic restaurants of all kinds - you'll find anything you want. For when you want to get a variety of shopping done at once.

## Gift ideas?

Less than 500 - Cold masks, wet wipes, cheap cosmetics, pocket warmers at drugstores

Less than 1,000 yen --- Magazines, art books at Kinokuniya Books/Colored pencils, Manga drawing tools at Sekaido Deli food at Park Huatt Tokyo Less than 10,000 yen ---

Delicatessen/Japanese & Western sweets at department store basement food halls Over 30,000 yen --- Porcelain, lacquer utensils at

department stores/Digital cameras, electronics at electronic stores

**Keio Department Store** (2): Get 5% off coupon (only for applicable items) at the Foreign Customer Counter on 2F

 ¶ Map B-1, 1-1-4 Nishi-Shinjuku, Shinjuku-ku

 ¶ Refer to the information on the left page

 Bicalo Bic Camera Shinjuku east store

 
 ♥ Map C-1, 3-29-1 Shinjuku, Shinjuku-ku
 ● Refer to the information on the left page
 Tonkatsu Santa 25: Customers ordering food will receive

 ¶ Map C-1, 3-33-10 Shinjuku, Shinjuku-ku 
 ■ Refer to the information on the left page

Vecua Honey: Buy five Vecua Honeys or more, get one hand cream free.

Map B-1, Lumine1 4F, 1-1-5 Nishi-Shinjuku, Shinjuku-ku 
 №11:00-22:00

## Fukinuki: Get a free soft drink Imahan: Get a free soft drink

Kyo Cuisine Fukurokujyu: 10% OFF

 ♥ Map C-2, Takashimaya Times Square 14F, 5-24-2 Sendagaya, Shibuya-ku

Precautions for use of coupons \*with passport 1. Show this map when using coupons Otherwise the offers are not valid. **2.** Coupons are valid until March 31, 2016. **3.** Coupons may not be available when used jointly with other campaigns or discounts. **4.** Thank you in advance for understanding that the coupon offers are subject to change or be withdrawn without notice.

## Their family welcome attitude has been widely popular for a ♥ 5-24-2 Sendagaya, Shibuya-ku 💂 Shinjuku Sta. Mon.-Thu., Sun., and holidays: 10:00-20:00. Fri., Sat.: 10:00-20:30. No scheduled closes www.takashimaya.co.jp/shinjuku EN 繁 简 한 া 银联 😩

with their lineup. You will give a thumbs-up to "Patissieria" selected internationally cake shop. So, bring your family, take out your favorite cake, and enjoy the rest together!

Sophisticated is the word that describes this specialty store. You'll have your fill of edgy brands from all over the world

**♀**3-18-5 Shinjuku, Shinjuku-ku

Lumine Shinjuku, which comprises Lumine 1 and Lumine 2, is adjacent to the station's South Exit and is a mecca for fashion-conscious women. Some stores open their inaugural Japanese branches here, and you will find items not found in

**Q** Lumine 1: 1-1-5 Nishi-Shinjuku, Shinjuku-ku; Lumine 2: 3-38-2

♦11:00-22:00 (Restaurants & Books -23:00), No scheduled closes

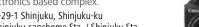
## 8 Mannen-Ya

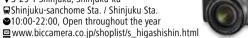
combine functionality with design. Frequented by foreigners,

ninjuku Sta. 

Mon.-Fri.: 8:00-20:30, Sat., Sun. and holidays: 9:00-19:00, No scheduled closes www.mannen-ya.co.jp











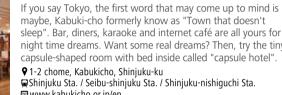












These gourmet streets lined with 80 restaurants are popular

evated railway lines.

## Park Hyatt Tokyo Delicate

Sample delectable hotel-quality cuisine from this uptown eatery





**♥** 3-31-8 Shinjuku, Shinjuku-ku Shinjuku Sta. / Shinjuku-sanchome Sta.

■ Shinjuku Sta. / Shinjuku-sanchome Sta.

This established restaurant specializes in Tonkatsu pork

♥3-33-10 Shinjuku, Shinjuku-ku 

Shinjuku Sta. / Shinjuku-sanchome





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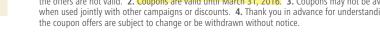


## Take the most with coupons!

Isetan Department Store 1: Spend over 10,001 yen (excl. tax) and get a special present at the tax free counter at main building 6F 
 ♥ Map C-1, 3-14-1 Shinjuku, Shinjuku-ku
 ♥ Refer to the information on the left page

10 extra points to customers spending more than 50,000 yen

1 soft drink free (Dinner time only)



B-1 EN 繁 简 한 **□** 银联

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EN 繁 简 한 💳 银联 😩

EN 繁 简 한 田 银联 😩



**B** Sanrio Gift Gate

♦ Ad Hoc Shinjuku 1F, 3-15-11 Shinjuku, Shinjuku-ku ●Mon.-Fri.: 10:00-21:00, Sat., Sun., and holidays: 10:00-20:00,

Sekaido This artist-dedicated department, founded in 1940, has been

the price goes, bulk buying is recommended as well

**1** Tokyu Hands Total satisfaction guaranteed, you will surely tell your friends

♥ Times Square Building 2-8F, 5-24-2 Sendagaya, Shibuya-ku 

Shinjuku

An excellent showcase of a large-scale Japanese electronics store.

## www.yodobashi.com/ec/store/0011

■Shiniuku Sta. ●Mon.-Sat.: 10:00-L.O.20:00, Sun.: 10:00-L.O.19:30,



C-1/









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